

SvaraNova Brand Kit

Official brand overview, boilerplate, usage notes, identity references, and contact details for media and verification.

Official Contact	svaranova.id@gmail.com
Purpose	Press, verification, licensing, partnerships, and media reference
Version	2026 Media Kit

Brand Overview

SvaraNova is an independent digital music network creating and managing a growing catalog of cinematic, emotional, spiritual, and global music projects.

This brand kit is intended for media references, platform verification, partnership review, licensing discussion, and official use by collaborators.

Short Description

SvaraNova is an independent digital music network for artist-led and concept-led music projects across cinematic ambient, emotional pop, Islamic spiritual music, EDM, Latin pop, organic house, and dark electronic sound.

Boilerplate

Founded as a multi-project music network, SvaraNova develops and manages a growing roster of artists and catalog brands with distinct sonic identities. Each project is designed with a clear genre direction, visual identity, and platform strategy for streaming, social video, and long-term catalog growth.

Brand Positioning

Pillar	Meaning
Cinematic	Music and visuals are shaped with atmosphere, storytelling, mood, and strong emotional imagery.
Emotional	The catalog focuses on relatable feelings: loneliness, healing, longing, faith, movement, and memory.
Global	SvaraNova covers Indonesian, English, Spanish-English, spiritual, and international electronic directions.
Network	The brand manages multiple artist identities and channel concepts under one official ecosystem.

Logo & Asset Usage Notes

- Use the official SvaraNova logo and icon only from approved source files.
- Do not stretch, distort, rotate, recolor, or apply heavy effects to the logo.
- Keep clear space around the logo so it remains readable on light or dark backgrounds.
- When used with artist materials, SvaraNova should appear as the managing network, not as a featured performer unless explicitly credited.

Suggested Color Direction

Name	Hex	Usage
Primary Black	#111111	Main text, logo, official headers
Soft White	#FFFFFF	Background and clean official layouts
Mist Grey	#F5F6F7	Cards, subtle surfaces, media center sections

Muted Slate	#667085	Descriptions and secondary text
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Official Contact

For platform verification, licensing, partnership, catalog review, or official inquiries:
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